



Rural Housing Coalition
of New York

2024 ANNUAL CONFERENCE

9/23/24 - 9/25/24

Fort William Henry Conference Center, Lake George, NY

Sponsorship & Advertising Opportunities

Sponsorship Levels	Platinum \$7,500	Gold \$5,000	Silver \$2,500	Bronze \$1,250	Exhibitor \$500
BENEFITS:					
• Exhibitor Table	1	1	1	1	1
• Conference Registration(s)*	5	3	2	1	1
• Advertising & Promotional Opportunities:					
◦ Program Book	Logo inside cover	Logo inside cover	Logo inside cover	Logo inside cover	Listed in Conference Program
◦ Promotional Materials included in Welcome Packet	Yes	Yes			
◦ Recognized and Thanked at All Three Events (Welcome Reception, Lunch and Dinner)	Yes	Yes	Yes	Yes	
◦ Signage at Event	Yes	Yes	Yes	Yes	
◦ Speaking Opportunity	Yes	Yes			
• Logo and link on conference website	Yes	Yes	Yes	Yes	
• Logo and link included in weekly email newsletter, Rural Dispatch	Yes	Yes	Yes		

*Conference Registrations include meals, not accommodations.



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Please indicate your sponsorship preferences below

Agency/Business Name: _____

Address: _____ City: _____ Telephone Number: _____

State: _____ Zip: _____ Email Address: _____

Authorized Signature: _____

Staffing at the exhibition booth: _____

Sponsorship Level Requested (Check One):

- Platinum Gold Silver Bronze Exhibitor

Amount Enclosed: \$ _____

Please return this form with your payment to:
New York State Rural Housing Coalition, Inc.
300 Great Oaks Boulevard, Suite 300
Albany, New York 12203

Sponsor Logo Guidelines

Logo Specifications

Full color logos in vector format (AI, PDF, or EPS) preferred. Any text should be converted to outlines. Otherwise high resolution JPG files of no less than 300 DPI can be used.

Submitting your logo and Ad files

Please email all logo and advertisement files directly to mike@ruralhousing.org.

The deadline for sponsorship file submissions is May 31, 2024. Any content submitted after this date may not be included in printed materials, such as signage and the conference program. We cannot refund sponsorship payments due to missed deadlines.